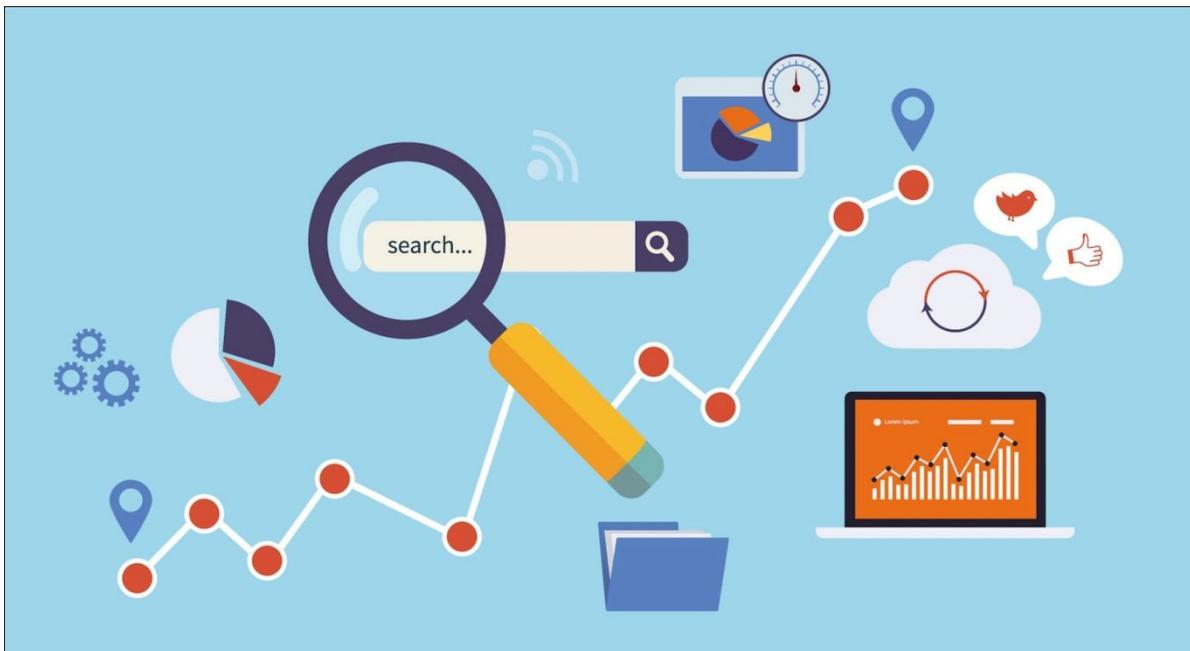


## Search Engine Optimization (SEO) Services

Our SEO services give you long-lasting results that extend beyond a quick, temporary boost in rankings. We'll help you achieve better rankings, increased traffic, and more sales in the long run. Our proven search engine optimization services helps you to gain visibility, awareness and leads for your company, below services may be right for your website.



### Website SEO Audit

A search engine optimization audit can come in varying levels of detail and complexity. A simple website audit can be as short as a few pages long, and would address glaring on-page issues such as missing titles, and lack of content. On the other hand other end of the spectrum, a comprehensive website SEO audit will be comprised of dozens of pages (for most larger sites it will be over one hundred pages) and address even the tiniest of website elements which may potentially be detrimental to the ranking-ability of a website.

### On-Page SEO

On-page or on-site search engine optimization refers to SEO techniques which are designed to implement the problems and potential issues that an SEO audit uncovers. This is something which should always be part of all good SEO packages. On-page SEO addresses a variety of

fundamental elements (as they relate to SEO) such as page titles, headings, content and content organization, and internal link structure.

As with a website SEO audit, there are basic, as well as comprehensive services when it comes to on-page search engine optimization. At the most basic level, an on-page optimization campaign can be a one-time project which includes recommendations developed through an audit, and the implementation thereof. This type of on-page optimization would generally target the home page and a few other important pages on the website. More comprehensive on-page search engine optimization campaigns will use the findings of a highly detailed website SEO audit, and monitor results to guide ongoing changes to the on-page optimization.

We provide the following SEO, SMO and Digital Marketing services

- **Ecommerce SEO**
- **Pay Per Click (PPC)**
- **Multi-Lingual SEO**
- **Mobile SEO**
- **Local SEO Services**
- **Online Reputation Management**



## Link Development (Link Building)

Link development is one of the most controversial and often talked (written) about topics of the search engine optimization industry. Since backlinks are the most vital component of any search engine optimization campaign, and at the same time the most time consuming and consequently

most expensive (assuming they are good quality links and not just random directory submissions and blog comment spam) part, inevitably, there are many service providers who offer inexpensive link building services in order to attract and impress potential clients. Such schemes include large volumes of directory submissions (e.g., 200 directory submissions per month), worthless blog and forum comment spam (e.g., 100 blog links per month), or article writing and submissions which result in extremely poor quality content published on equally low-quality article directories which contribute in no positive way to ranking improvements.

Good quality link development work focuses on quality rather than quantity. A well researched and relevant, good quality link is worth many times more than hundreds of free directory submissions.

The fundamentals of link building are, have always been and always will be, based on good quality (i.e., useful, interesting, entertaining, educational) content. Because if there is no good content on your site that people can link to, it will be very difficult to convince them to do so.

## SEO Content Writing

SEO content writing is somewhat of a misnomer--it really should be replaced with high quality and well researched content writing. The term "SEO content writing" implies that there is a secret writing formula which turns plain everyday text into something magical that gets the attention of the search engines--this could not be further from the truth.



## Code Optimization

Code optimization is a service you can expect at the highest levels of search engine optimization services, as it involves an overhaul of your website HTML. The optimization of your HTML can impact search engine rankings in two ways. First, it can help alleviate code-clutter, and present your content in an easy-to-understand (for machines, that is, search engine algorithms) format. Second, it can help reduce the load-time of your website pages, so that search engine spiders don't have to wait around while your page loads (because it's too long, or has too many images, etc).

	Basic SEO	Advanced SEO	Premium SEO
Keywords Optimized	10	20	30
Pages Optimized	5	10	20
Keywords Research	✓	✓	✓
Title & Meta Tag Optimization	✓	✓	✓
Monthly Ranking Report	✓	✓	✓
Meets Search Engine Guidelines	✓	✓	✓
Basic Directory Submissions	✓	✓	✓
Basic SEO Content	✓	✓	✓
Basic Link Development	x	✓	✓
Advanced Directory Submissions	x	✓	✓
Custom SEO Content	x	x	✓
Advanced Link Development	x	x	✓
Conversion Optimization	x	x	✓
<b>SEO Package Pricing</b>	<b>Rs: 9,450</b>	<b>Rs: 17,550</b>	<b>Rs: 25,750</b>
	<b>per month</b>	<b>per month</b>	<b>per month</b>

## Social Media Optimization (SMO) Services

Social media platforms like [Facebook](#), [Google Plus](#) and [Twitter](#) are ideal places to grow customer base and generate leads. We, at Velocity work hard to make the interaction between you and your customers as an enriching experience. We have lodged a team of experts who have the required qualification and experience to add value to your website.



---

### Let's have a look at what we offer in SMO services

- Enhance brand presence
- Spread information about your business across various channels
- Encouraging positive impact on your company's search engine rankings
- Increase in web traffic promoted via more sales and conversion

#### On-site SMO

- Sharing on website/link buttons
- User rating about new products and services
- RSS feeds

#### Off-site SMO

- Page creation and designing
- Blog creation for websites
- Building Social Media Community
- Providing daily updates to customers



We are amongst the best SMO service providers who utilize highly visible Social Media sites to create a community of people with similar interests. This being a great way to generate more traffic and enhance your brand name.

So, if you want visitors to follow and appreciate your brand, then listing yourself in social media optimization would be a perfect choice. Contact us immediately!!



We provide the following SMO and Digital Marketing services

- **Facebook Likes**
- **Facebook Shares**
- **Facebook Followers**
- **Facebook Post Likes**
- **Facebook Post Share**
  
- **YouTube Views**
- **YouTube Subscribes**
- **YouTube Video Likes**
- **YouTube Favorites**
  
- **Twitter Followers**
- **Twitter Tweets**
- **Twitter reTweets**
- **Twitter Favorites**
  
- **Instagram Followers**
- **Instagram Photo Likes**
  
- **Pinterest Followers**
- **Pinterest rePins**
- **Pinterest Likes**
  
- **VK Page Followers**
- **VK Group Members**
  
- **SoundCloud Followers**
- **SoundCloud Music Plays**
  
- **Vine Followers**
- **Vine Likes**
- **Vine Revine**
  
- **Ask.fm Answer Likes**
- **Google+ Circles**
- **Google+ Post Shares**
- **MySpace Friends**
- **ReverbNation Fans**
- **StumbleUpon Followers**
- **Website Hits**

Pricing depends upon your requirement

Visit our website for more information <http://www.sruta.net> | Contact us: [919182023273](tel:919182023273)