

sruta.net

We digitalize your business

Advertisement

Shooting, editing, titling, and encoding video for the Internet, TV, theatres and more...



Classify the various types of marketing, Classify the various types of advertising.

KEY POINTS

- The TV commercial is generally considered the most effective mass-market advertising format, as is reflected by the high prices TV networks charge for commercial airtime during popular TV events.
- Mobile advertising describes advertising in the apps and bulk sms.
- Online advertising is a form of promotion that uses the Internet and World Wide Web for the expressed purpose of delivering marketing messages to attract customers.
- Press advertising describes advertising in a printed medium such as a newspaper, magazine, or trade journal.
- Radio advertising is a form of advertising via the medium of radio.

TYPE OF ADS

- ✓ Slide Show Ads
- ✓ Visual Ads
- ✓ Character Ads
- ✓ Graphical Ads
- ✓ 2D Animation Ads
- ✓ 3D Animation Ads



Video Marketing Services For Your Business

Video marketing is a great way to enhance your website and business. Customers trust websites that have videos. Our video marketing services can get you started quickly in harnessing the power of online video or offline. We create a customized motion graphic video tailored to your specific business. Then we include an integrated online marketing campaign to help promote your video and business which helps to drive results to your website or business.

